

Thank you for joining us
in this experiment of
a collaborative event!

RICONFIGURE DIALOGUE DAYS

summary of the event | July 6th-9th, 2020 online

riconfigure

Reconfiguring Research and Innovation Constellations



This event was co-organized by

Matilde Trevisani (FAO) matildetrevisani@fondazioneadrianolivetti.it

Johannes Starkbaum (IHS) starkbaum@ihs.ac.at

ACADEMIC RESEARCH

INDUSTRY

PUBLIC SECTOR

CIVIL SOCIETY

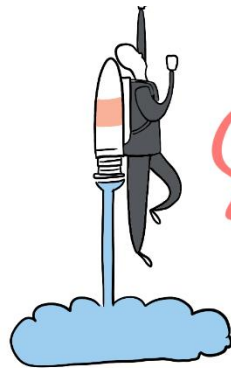
EXECUTIVE SUMMARY

Together with experts from innovation policy and innovation practice we started the dialogue on *how we can democratize innovation processes*. Knowledge and experience of participants from innovation policy and praxis were linked with findings from an empirical analysis of European and Colombian cases of Quadruple Helix collaborations (innovation projects involving actors from public sector, industry, academia and civil society).

The **main themes** of Dialogue Days were:

- Importance of **building structure** to foster collaborative innovation processes: establishing shared values and a strong democratic backbone of processes that enable all partners to join such a process. There should be a focus on transparency and inclusion.
- Challenges and tools of **including civil society actors**: barriers for civil actors are often invisible to other actors and include challenges of a shared language, time and financial resources (voluntary work) and bureaucratic barriers. Also, civil society actors are very differentiated, therefore there is a need to listen to all actors involved.
- **Governance structures** that enable collaborative innovation to thrive. It was discussed that there needs to be an open space for experimentation and failing, to being able to react to changes and unexpected events.
- The challenges for Quadruple Helix Collaborations are not only rooted in the collaboration process but can be influenced by **external impacts** such as funding ecosystems and values, expectations and influences from outside the collaboration. These are not detached from power structures: including external funding was seen as a crucial support to strengthen a more democratic approach within innovation collaborations.

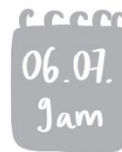




START!



ONLINE
REGISTRATION



LOG-IN
@SLACK
WORKSPACE



DAILY LIVE EVENTS

COLLABORATIVE
WORKSHOPS

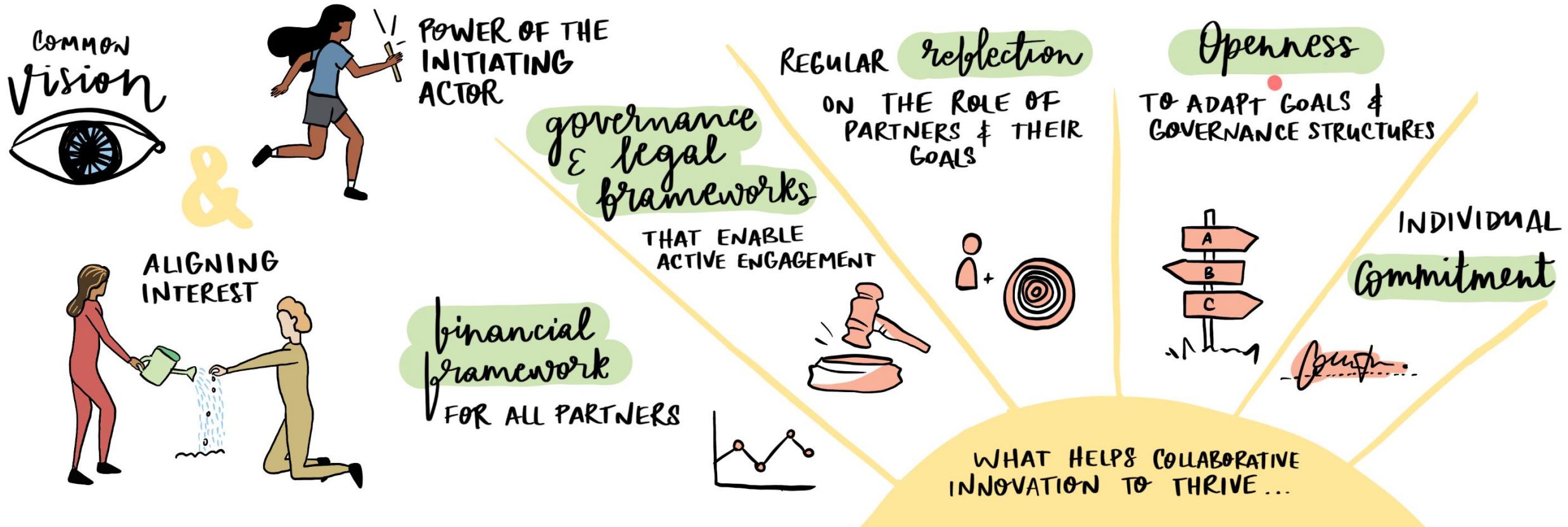
Monday 6.07 • BUILDING STRUCTURES
Tuesday 7.07 • ENGAGEMENT OF CIVIL SOCIETY
Wednesday 8.07 • GOVERNANCE & EXTERNAL IMPACTS
Thursday 9.07 • COLLABORATIVE INNOVATION / COVID19
 ROUND TABLE
Friday 10.07 • GUEST SECTION / OECD & OPSI

links via
SLACK & OUTLOOK

UPDATES & DISCUSSION

BUILDING STRUCTURE TO FOSTER COLLABORATIVE INNOVATIONS

INVOLVING ACADEMIA, INDUSTRY, CIVIL SOCIETY & PUBLIC SECTOR



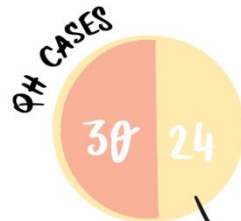
ENGAGING CIVIL SOCIETY IN INNOVATION

INVOLVING ACADEMIA, INDUSTRY, CIVIL SOCIETY & PUBLIC SECTOR



LESSONS ABOUT ACTORS FROM CIVIL SOCIETY

- BRING VALUABLE & CRITICAL PERSPECTIVES
- OFTEN LACK RESOURCES (MONEY, TIME, BASIC NEEDS)
- OFTEN RELY ON CONDITIONS ESTABLISHED BY OTHERS



ACTIVELY INCLUDE CIVIL SOCIETY



FOSTERING CS ENGAGEMENT

COMMITMENT TO INCLUDE



FORMAL RULES & LEADERSHIP STRUCTURES



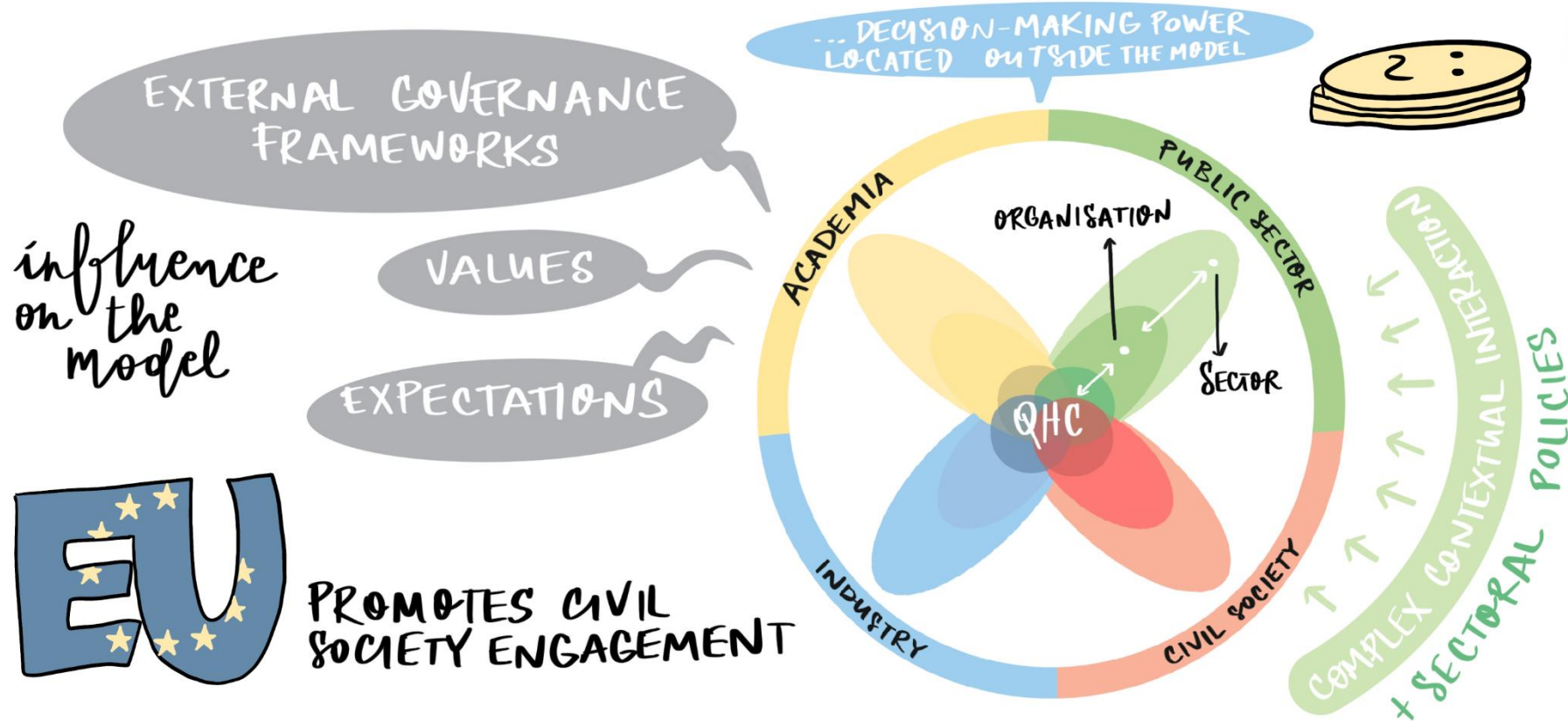
ACTIVE CS EASIER IN SMALLER, REGIONAL PROJECTS

CONCLUSION & DISCUSSION



GOVERNANCE & EXTERNAL IMPACTS ON COLLABORATIVE INNOVATION

INVOLVING ACADEMIA, INDUSTRY, CIVIL SOCIETY & PUBLIC SECTOR



European
local
regional
national

COMPLEX & CONFUSING FUNDING ENVIRONMENT

- CHANGES IN POLITICAL LANDSCAPE
- BUREAUCRATIC IMPEDIMENTS
- CONFLICTS OF COMPETENCE

"THE CAPACITY OF QHCs TO COPE WITH THE IMPACTS OF EXTERNAL FACTORS IS IMPORTANT TO THEIR SUCCESS."



COLLABORATIVE WORKSHOPS

In the Dialogue Days, we co-created two documents on the online whiteboard tool miro.com. Participants were asked to connect the input from each session with their experience.

1. **Practitioners Guide** that will collect and structure experiences from open innovation practitioners to help others set up and manage Quadruple Helix Collaborations
2. **Policy Brief** that will help policy makers to understand what inclusive innovation processes need to thrive



PRACTITIONERS PERSPECTIVE 1/2

Wrap-up (Day 2)



Copy of Wrap-up



1) Building Structure to foster collaborative innovations, major learnings and recommendations for collaborative innovators

- to engage on a transparent, continuous and inclusive communication;
- to clarify tasks, legal and economic frameworks, financial resources;
- to align goals and language;
- to create commitment and trust;
- to embrace differences and deal with it via mutual reflection.

PRACTITIONERS PERSPECTIVE 2/2

2. Engaging civil society in innovation

- CS brings real life insights, provides diversity in innovation and contribute to align innovation to societal needs and should be part of the design process from the very beginning.
- Lack of time, money and in general resources are a barrier to CS participation
- Share interesting praxis of inclusive innovation and reflect on common problems/barriers and be open to unusual forms of collaboration.

3. Governance and External Impacts

- Policymakers: Engagement requires long-term processes and openness regarding the results. Need for flexibility in project planning and hence in funding schemes. An alternative control measure could be to follow and monitor project developments. Need for trust in those who are funded.
- Practitioners: Important to communicate how collaboration with multiple actors improve your work.

DIALOGUE DAYS

WHAT

We are co-creating a practitioners guide based on collecting and structure experiences and lessons from open innovation practitioners to help others set up and manage Quadruple Helix Collaborations.

HOW

Participants will work in three sessions on questions connected to the main findings of the RiConfigure Project. We will co-create the practitioners' guide collecting the participants inputs during each day.

After the event, all people interested to contribute to the formulation of the drafting of the Guide can contact Matilde Trevisani of the Adriano Olivetti Foundation.
(matildetrevisani@fondazioneadrianolivetti.it)

POLICY PERSPECTIVE 1/2

DIALOGUE DAYS

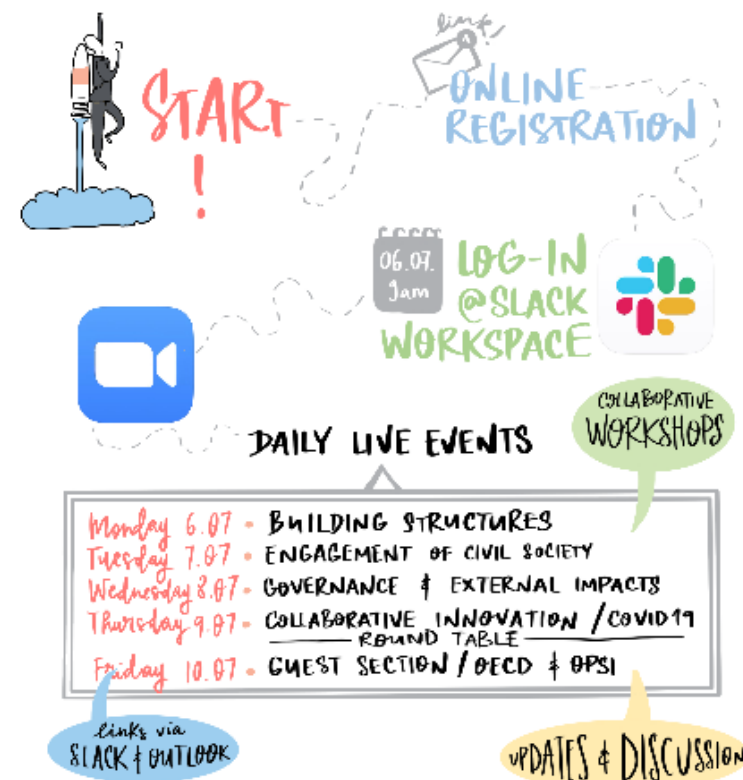
WHAT

We are **co-creating a policy brief** that highlights how innovation policies and funding can support **collaborative innovation** with active inclusion of actors from civil society.

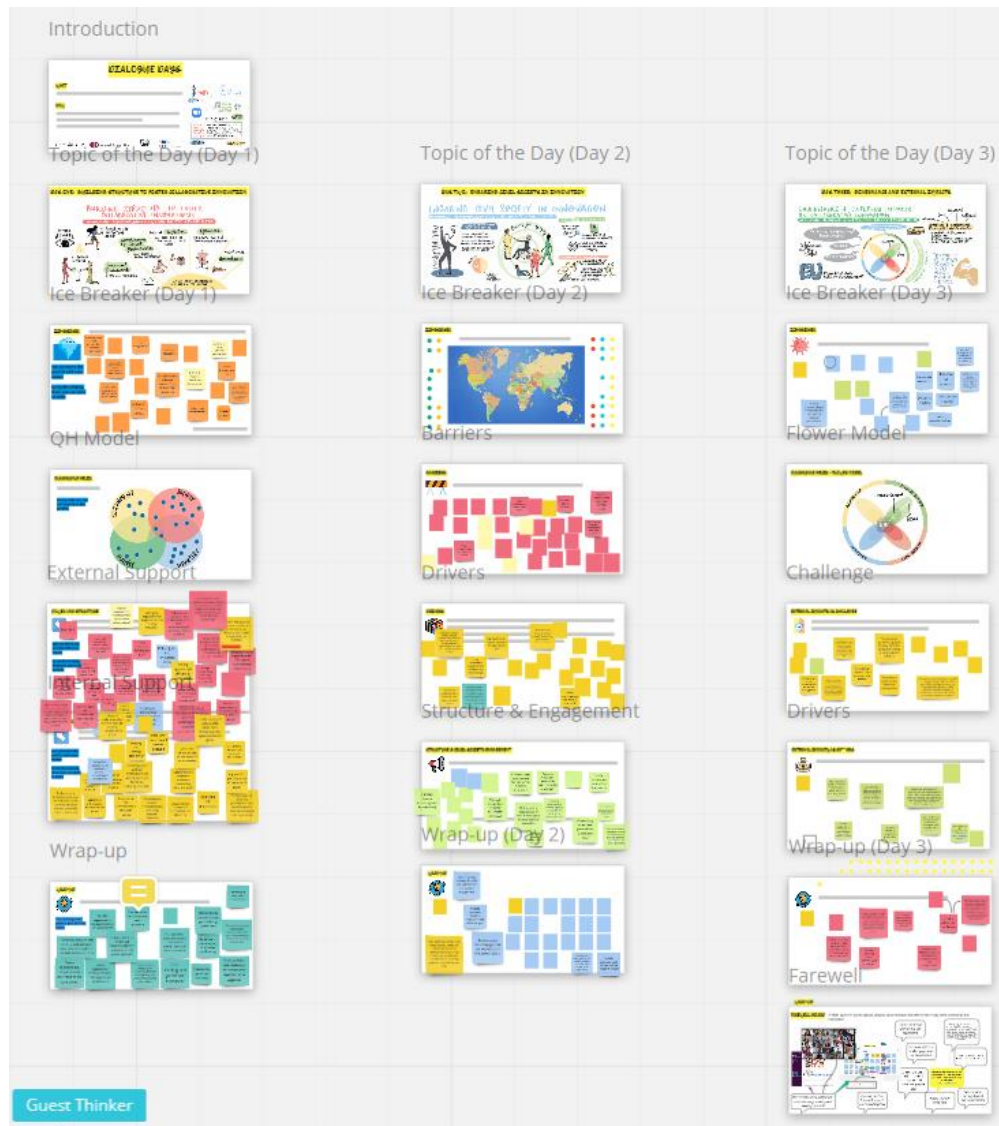
HOW

Each day we will pick up **ideas and lessons** of this event and channel it towards first ideas for this policy brief - the RiConfigure team will create the text after the dialogue days are over.

All people who participate will be credited, furthermore, you have the possibility to engage as a co-author, please contact Johannes Starkbaum (starkbaum@ihs.ac.at) for questions



POLICY PERSPECTIVE 2/2



- **Increase funding** for inclusive collaboration that allows adaptation and experimentation
- Raise more **awareness** for collaborative innovation & challenge dominance of ‘business orientation’
- Increase **support- and training structures**
- Support for collaborative (e.g., Quadruple Helix) efforts as opposed to stakeholder engagement/dialogue
- **Pluralize the understanding of civil society:** from CSOs, NGOs to less privileged publics

ROUND TABLE DISCUSSION

Collaborative innovation in times of COVID-19 – Round table discussion with experts from innovation policy and practice

Vincent Blok, WU (NL) | Claudia Falkinger, ÖBB (AT) | Alex Roberts, OECD OPSI (FR) |
María Villaveces, ACAC (CO) | Gerry Salole (EFC)

Main questions: (summary see next slide)

How does a crisis foster new modes of knowledge production and disrupt existing practices, beliefs, hierarchies?

What can we learn from the COVID-19 situation that is relevant for inclusive forms of research and innovation practices?





DISCUSSION BETWEEN
EXPERTS / GOVERNMENTS
UNIVERSITY

WHERE IS
THE SPACE FOR
CIVIL SOCIETY?

HOW DO WE CREATE?
OPPORTUNITIES?

COLLABORATIVE INNOVATION IN TIMES OF COVID-19

ROUND TABLE DISCUSSION

Innovation
AS A RESULT OF THE CRISIS



Co-CREATION AS
INCLUSION TOOL

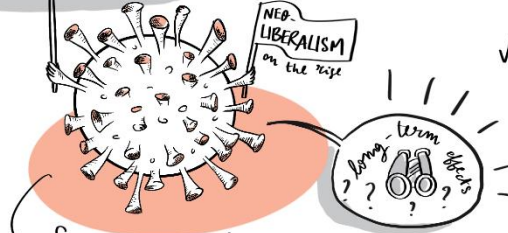


NEW COOPERATIONS
& SUSTAINABLE INNOVATIONS



WE NEED THE
RIGHT TOOLS NOT
TO REMAIN ISOLATED

VISUALS: WWW.THINKVISUAL.AT



SOLIDARITY BECOMES NECESSARY...
... BUT INCLUSION CAN BE A CHALLENGE!



to handle
uncertainty

HOW DO
WE LOWER
THE BARRIERS
TO PARTICIPATION?

Re-think
research!



RESEARCH HAS
GONE ONLINE!

[BUT HOW IS ZOOM
USING OUR DATA?]

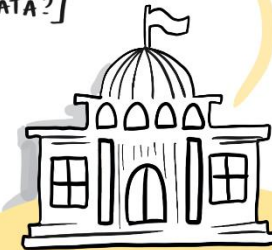
[WHAT IF
TECHNOLOGY IS NOT
AVAILABLE?]



TECHNOLOGY = POWER

WHAT ABOUT
THE SOUTH?

CRISIS IS AN
OPPORTUNITY FOR
INCLUSION &
CONNECT EVERYBODY



the covid-19 crisis
is a

BOOTCAMP FOR
PUBLIC SERVANTS!



PRESSING THE
PAUSE BUTTON



HOW CAN WE LEARN &
MAKE GLOBAL CHANGE?

INNOVATIONS &
SPACE FOR
IMPERFECTIONS



FUNDING & INITIATIVES
IN THE EU

NEW FORMATS

... BUT IS IT A EUROCENTRIC PERSPECTIVE?
... WHERE IS THE GLOBAL VIEW?

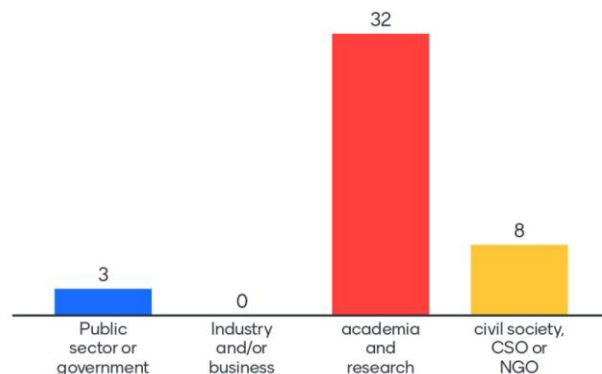


THE CRISIS WILL PAVE THE WAY
... BUT WHERE TO?



PARTICIPANTS OF THE DIALOGUE DAYS (MENTIMETER SURVEY – MONDAY AND WEDNESDAY)

Which sector do you mainly belong?



What field of innovation are you working in?

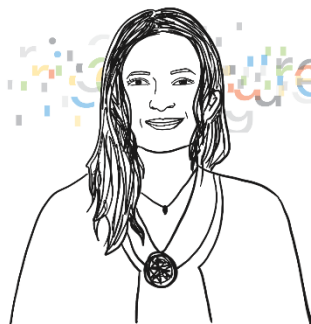


Who are you collaborating with?



THANK YOU TO ALL WHO PARTICIPATED AND SUPPORTED US!

Luisa (UPF)



Anna (IHS)



Matthias (IHS)



Claudia (FAO)



Matilde (FAO)



Frederik (DBT)



Kathrine (DBT)



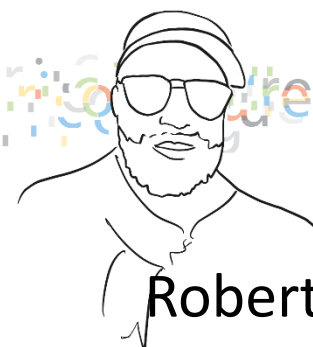
Alfonso (FAO)



Shauna (IHS)



Robert (IHS)



Ditte (DBT)



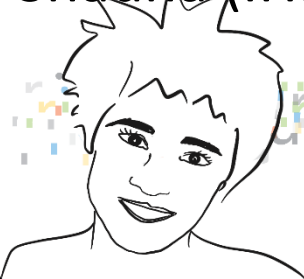
Johannes (IHS)



Eugen (WUR)



Francesca (FAO)



Francisco (ACAC)



VIRTUAL COFFEE BREAK – CREATING A SHARED PLAYLIST

RiConfigure Dialogue Days – Spotify Playlist

https://open.spotify.com/playlist/01TSSWjNQth1j5O3593dEF?si=--HZr5FXRJGj_tMG2NfNhw

During the event we collected songs and listened to this international playlist. Thanks for joining!



NEXT STEPS

- **Co-Creation Process:**

If you want to be a co-author of our co-created documents please get in touch with:

1. Matilde Trevisani (FAO) matildetrevisani@fondazioneadrianolivetti.it to join the practitioners' guide
2. Johannes Starkbaum (IHS) starkbaum@ihs.ac.at to join the policy brief

- **Training courses** on collaborative innovation

- **RiConfigure final conference** (date tbd) on our website: riconfigure.eu

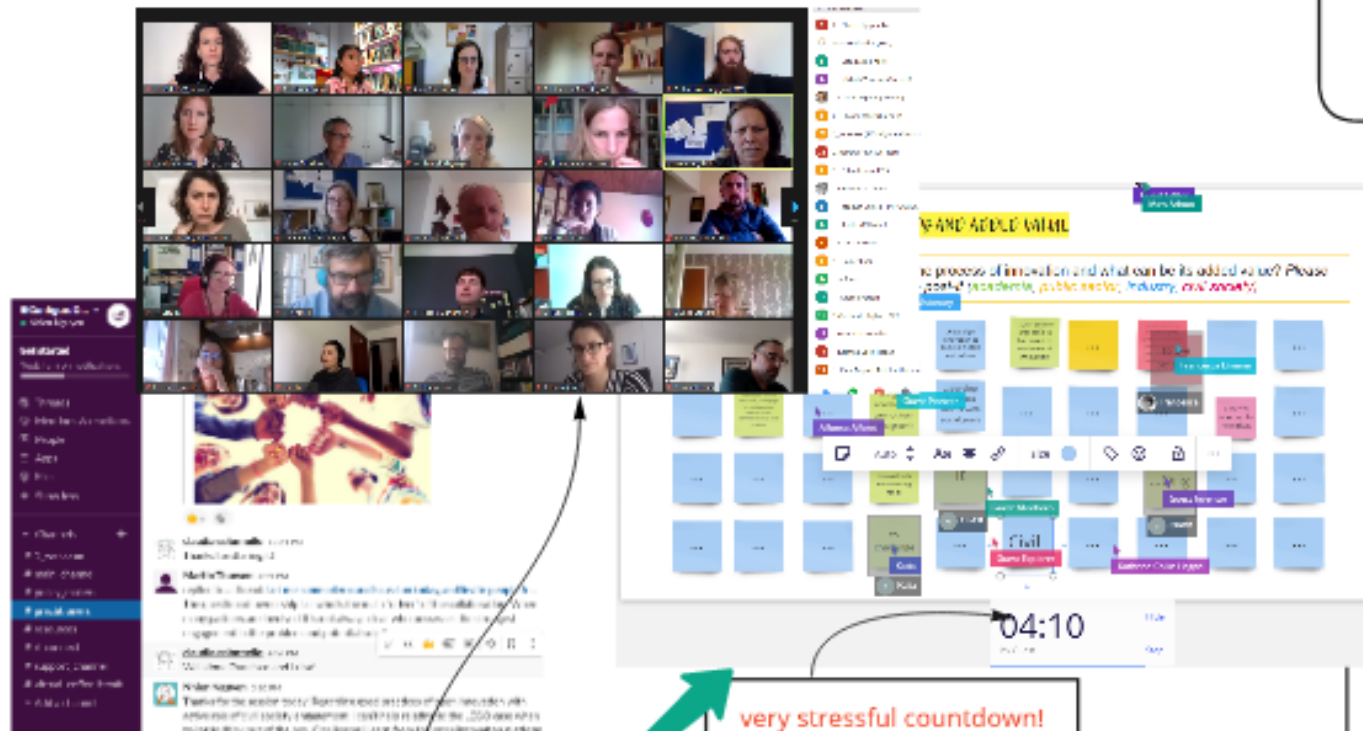
Please get in touch with us if you want to develop new ideas or projects with us.

via riconfigure@ihs.ac.at



FAREWELL BOARD

A white space for you to upload pictures or screenshots from the event or add some comments and memories!



Thanks for being part of this big experiment

very nice platform and engagement with everyone

One of the best online events I ever attended! - loved the playlist idea

thank you for co-creating the policy brief with us! stay tuned and write us an email to stay in the loop!
starkbaum@ihs.ac.at

double click and write here

thank you for having allowed me to participate

I've really enjoyed this format - it's worked really well (despite my lack of getting MIRO board to work!) It's also allowed more people to participate - which has implications far beyond the current Covid-19 restrictions. Many thanks to all!

really lovely and inclusive environment - thank you!!!!

Nice collaborative platform for brainstorming, chatting and keeping in touch!

it is very nice that this whole event is co-created together

FAREWELL BOARD

A white space for you to upload pictures or screenshots from the event or add some comments and memories!

The sound of your seagulls in Denmark are very nice and calming - makes me feel closer to the sea.

We know - we planned it! A cross-species collaboration between DBT and the local seagulls. ❤️



Involving or getting involved in innovation as CS is a complex adventure, but we agree on the added value on sustainability. As with this Dialogue Days, embarking into new territories can result in very positive outcomes.

I liked this quote



"THE CAPACITY OF QHCs TO COPE WITH THE IMPACTS OF EXTERNAL FACTORS IS IMPORTANT TO THEIR SUCCESS."



Thanks to all...stay tuned with RiConfigure!
Claudia Colonnello (FAO)



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